

CHRISTOPHER J. NEWFIELD

Vita

Professor of English
University of California
Santa Barbara, CA 93106
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1114 E. Haley Street
Santa Barbara, CA 93103

EDUCATION	Ph.D.	Cornell University	1988
	M.A.	Cornell University	1984
	B.A.	Reed College	1980

EMPLOYMENT

2001-Present: Professor of English, University of California at Santa Barbara
2008-2011: Director, UC Education Abroad Programs in Lyon, Grenoble, Bordeaux, Paris
1995-2001: Associate Professor of English, University of California at Santa Barbara
1999-2000: Visiting Associate Professor of English, Duke University
1989-1995: Assistant Professor of English, University of California at Santa Barbara
1987-1989: Assistant Professor of English, Rice University

CURRENT RESEARCH GRANTS

“Limits of the Numerical,” UCSB PI, with the University of Cambridge and the University of Chicago (3 years)

EU Marie Curie ITN: Universities in the Knowledge Economy (UNIKE), Associated Partner (European Union 2013-2017, University of Aarhus, Denmark and five partner universities in Auckland, NZ, Bristol, UK, Ljubjana, Slovenia, Lyon, France, Porto, Portugal).

UC Humanities Research Institute Multi-Campus Working Group Grant, “The Next California: How Will E-Learning Affect Minority-Majority California”? (2011-2013)

Center for Nanotechnology in Society, “What Happened to Solar Innovation” (project grant, 2010-2014)

NSEC Center for Nanotechnology in Society, 5 years (Co-Principal Investigator, National Center for Engineering Sciences (NCES) National Science Foundation Award No. 0531184, July 2005-2010
Renewed July 2010-2015.

The Investigative Humanities (UCSB center launch 2013-14).

IMMEDIATE PAST RESIDENTIAL FELLOWSHIP

University of Cambridge, UK, Center for Research in Arts, Social Sciences, and Humanities (CRASSH), Easter Term 2011.

PUBLICATIONS

Books and Collections

The Great Mistake: How We Wrecked Public Universities, and How We Can Fix Them (Johns Hopkins University Press, 2016)

What Happened to Solar Innovation? (film, 80 minutes).

Can Rich Countries Still Innovate? Cultural and Technical Papers on a New Innovation Model ed. With Daryl Boudreaux (in preparation).

“The Humanities and the Crisis of the Public University,” co-editor of special issue of *Representations* (2011)

“Rebuilding Public Universities,” special issue editor for *Academe* (November-December 2011).

“[Against the Day: The Struggle for Public Education in California](#),” co-editor, [South Atlantic Quarterly](#) 110:2 (2011).

[Unmaking the Public University: The Forty Year Assault on the Middle Class](#), (Harvard University Press, 2008). Gold Winner, 2008 Book of the Year Award, ForeWord Magazine. Paperback edition, Spring 2011.

[Ivy and Industry: Business and the Making of the American University, 1880-1980](#) (Durham, N.C.: Duke University Press, 2003).

[The Emerson Effect: Individualism and Submission in America](#) (Chicago: University of Chicago Press, 1996).

[Mapping Multiculturalism](#), ed. with Avery Gordon (Minneapolis: University of Minnesota Press, 1996).

[After Political Correctness: The Humanities and Society in the 1990s](#), ed. with Ron Strickland (Boulder, CO: Westview Press, 1995).

Public Analysis (On Line)

[Remaking the University](#) blog: founder and co-editor, 400+ posts (2007-) on higher education policy and practice

[Huffington Post](#) blogger (multiple posts on higher education policy, innovation policy)
Nanoscience and Nanosociety blog: founder, 100+ posts on nanotech and science

[Innovation Group](#): *Center For Nanotechnology in Society* website. Innovation analysis.

Commissioned Reports and White Papers

Closing the Educational Divide: What is the Role of Online Higher Education? (with Jenna Joo, Colleen Lye, Michael Meranze, Xiao Hu) (Winter 2016, forthcoming)

[The Cuts Report](#), UC University Committee on Planning and Budget, May 2008.

[Current Budget Trends and The Future of the University of California](#), May 2006 (with Henning Bohn, Calvin Moore, and Stanton A. Glantz)

White Paper on University-Industry Relations, UC Santa Barbara, May 2002.

Faculty Diversity in the University of California: 30 Year Trends, UCSB Divisional Committee on Affirmative Action and Diversity, June, 2001

Cultural Dynamics and Financial Prospects in a Water-Treatment Start-Up Company (consultancy report, November 2000).

Handbook of Affirmative Action, UCSB Media Group, October 1995

Articles

[“The Nation’s Electoral Divisions Highlight Questions about the Role of Public Universities,”](#) *Inside Higher Ed*, November 4, 2016.

“New Roles for Academia? The American University and the Knowledge Economy,” *Knowledge Landscapes North America*, eds. Christian Kloeckner, Simone Knewitz and Sabine Sielke (Heidelberg: Universitätsverlag, 2016), 23-43.

“Aftermath of the MOOC Wars: Can Commercial Vendors Support Creative Higher Education?” *Learning and Teaching* 9: 2 (Summer 2016): 12–41.

[“Top Trends for 2016 Higher Ed: Earth 2 Edition](#), *Academe Blog*, January 14, 2016.

[“The Humanities as Service Departments: Facing the Budget Logic,”](#) *Profession* (Modern Languages Association), December 2015.

[“Are UK Universities Being Cast Academically Adrift?”](#) *Wonkhe*, November 17, 2015.

[“Professorial Anger, Then and Now.”](#) *Chronicle Review* (October 25, 2015)

[“Time for a New Strategy,”](#) *Inside Higher Ed* (July 20, 2015).

[“What Is New About the New American University?”](#) *The Los Angeles Review of Books*, April 7, 2015

[“Is College Still Worth It?”](#) *The Los Angeles Review of Books*. 29 Sept. 2014

“What are the Humanities For? Rebuilding the Public University,” in Gordon Hutner and Feisal G. Mohamed, eds., *A New Deal for the Humanities: Liberal Arts and the Future of Public Higher Education* (New Brunswick: Rutgers University Press, forthcoming 2015).

[Christensen’s Disruptive Innovation after the Lepore Critique.](#)” *AAUP Academe Blog*, June 2014

[“At Parliament’s Select Committee Hearing on Student Loans,”](#) *Center for Research in Arts, Humanities and Social Sciences* on line University of Cambridge (January 2014)

[“Humanities Creativity in the Age of Online,”](#) *Occasion* Fall 2013

[“The Higher Education Counterreformation,”](#) *Los Angeles Review of Books* (October, 2013)

[“Corporate Open Source: Intellectual Property and the Struggle over Value,”](#) *Radical Philosophy* 181 (Sept/Oct 2013): 6-12.

“On ‘The Academic Rat Race,’” *Teaching and Learning in the Social Sciences* (Fall 2013).

[“Where Are the Savings?”](#) *Inside Higher Ed*, June 24, 2013.

Review of Hannah Holborn Gray, *Searching for Utopia: Universities and Their Histories*, *History of Education Quarterly* 53:1 (February 2013): 107-110.

“A Transatlantic Conversation on Responsible Innovation and Responsible Governance,” (multiple authors), in *Little by Little: Expansions of Nanoscience and Emerging Technologies*, ed. Harro van Lente, Christopher Coenen, Torsten Fleischer, Kornelia Konrad, Lotte Krabbenborg, Colin Milburn, Frank Seifert, and François Thoreau (Dordrecht: AKA-Verlag/IOS Press, 2012).

“Does Solar Energy Need a New Innovation Model? The Case of Germany,” in *Little by Little: Expansions of Nanoscience and Emerging Technologies*, ed. Harro van Lente, Christopher Coenen, Torsten Fleischer, Kornelia Konrad, Lotte Krabbenborg, Colin Milburn, Frank Seifert, and François Thoreau (Dordrecht: AKA-Verlag/IOS Press, 2012), pp. 135-55.

“Learning From Solyndra: Changing Paradigms in the US Innovation System,” in *Nanotechnology and Development: What’s In It for Emerging Countries?* Ed. Shyama V. Ramani (Cambridge University Press, 2014), pp 39-72.

[“Democrats Need a Huge Push to Fix Public Higher Education,”](#) *The Chronicle of Higher Education* November 26, 2012.

[‘Presidential Debate: Obama Takes a Dive’](#), *Huffington Post*, October 12, 2012.

[“Romney’s America Doesn’t Need Public Colleges,”](#) *The Chronicle of Higher Education*, September 25, 2012.

[“La dette étudiante, une bombe à retardement,”](#) *Le Monde Diplomatique*, Sep-2012

“Obama’s Second Half,” in *The Imaginary and its Worlds: American Literature after the Transnational Turn*, ed. Laura Bieger, Ramon Saldivar, and Johannes Voelz (New England University Presses, 2013).

[“How Unequal State Support Diminishes Degree Attainment,”](#) *Chronicle of Higher Education* (April 20, 2012), p 24.

“Is Nanoscale Collaboration Meeting Nanotechnology’s Social Challenge? A Call to Nano-Normalcy,” *The Social Life of Nanotechnology* ed. Barbara Herr Harthorn and John Mohr (New York: Routledge, 2012)

[“Rebuilding Public Universities,”](#) Introduction to special issue of *Academe* (November-December 2011).

[“Can Selective Immigration Help the Innovation Crisis?”](#) *Huffington Post*, November 20, 2012

[“Paul Ryan and the Progressive Psyche,”](#) *Huffington Post*, August 16, 2012

[“France’s Hollande Needs a Socialist Hypothesis,”](#) *Huffington Post*. May 9, 2012.

[“Apple’s Attack on the Knowledge Economy,”](#) *Huffington Post*. April 30, 2012.

“Reflections on the Significance of the Public University: An [Interview](#) with Christopher Newfield,” Public Intellectuals Project, MacMaster University (November 2011).

“Reinventing Public Universities: From Public Deadlock to Bootleg U,” *Western Humanities Review* LXV:3 (Fall 2011): 6-24

“Devolving Public Universities: Lessons from the American Funding Model,” *Radical Philosophy* 169 (September /October 2011): 36-42.

[“Public Education for the Public Good,”](#) *The Chronicle of Higher Education*, 28 August 2011, Commentary section.

[“The View from 2020: How Universities Came Back,”](#) *Journal of Academic Freedom* 2 (2011).

"Further Unmaking the Public University," Introduction to paperback edition of *Unmaking the Public University* (Harvard University Press website (March, 2011).

"The Struggle for Public Education in California: Introduction," [*South Atlantic Quarterly* 110:2 \(2011\)](#).

"Structure and Silence of the Cognotariat" (Japanese translation), *revue de la pensée d'aujourd'hui* 12 (39:10) (2011): 161-73.

Review of Steven Shapin, *The Scientific Life: A Moral History of a Late Modern Vocation* (Chicago: University of Chicago Press, 2008), *Technology and Culture* 51 (October 2010): 1058-1060.

"The End of the American Funding Model: What Comes Next?" *American Literature* 82:3 (September 2010): 611-635

"American Political Romanticism and the Psychological Impacts of Obama's Presidency" *South Atlantic Quarterly* (Autumn 2010).

["Obama'nın İlk Yılı"](#) (Obama's First Year) , *Birikim* (Istanbul, Turkey), May 17, 2010).

"The Structure and Silence of the Cognotariat", *Globalisation, Societies and Education* 8: 2 (Fall 2010).

"Avoiding the Coming Higher Education Wars," *Academe* (May 2010).

"La fin du modèle de financement américain : comment le remplacer?" *L'économie et société* π.

["Science Out of the Shadows: Public Nanotechnology and Social Welfare,"](#) "States of Welfare" Issue, *Occasion* 2 (December 2010).

["Can the Cognotariat Speak?"](#) *e-Flux* (March 2010) (with Isabelle Bruno).

["Structure and Silence of the Cognotariat,"](#) *Eurozine* (February 2010).

"Structure and Silence of the Cognotariat," *Edu-Factory* (Jan 2010).

["College Presidents' Salaries,"](#) *Chronicle of Higher Education* (February 3, 2010).

["The Federal Stimulus Should Support Research at Public Universities,"](#) *Chronicle of Higher Education* (January 3, 2010) (with Gerald Barnett).

["Ending the Budget Wars: Funding the Humanities during a Crisis in Higher Education,"](#) *Profession 2009* (Modern Languages Association).

"Structure et Silence du Cognitariat," [Multitudes 39](#) (December 2009).

["A Teachable Crisis"](#) (the California Budget Crisis), *Chronicle of Higher Education* (September 29, 2009), A30.

"Is the Corporation a Social Partner? The Case of Nanotechnology," in [Cultural Critique and the Global Corporation](#), ed. Purnima Bose and Laura E. Lyons (Indiana University Press, 2010).

"Avoiding Network Failure: the Case of the National Nanotechnology Initiative," in Fred Block and Matt Keller, [State of Innovation: The U.S. Government's Role in Technology Development](#) (New York: Paradigm Press, 2010).

"Why Public is Losing to Private in American Research," [Polygraph 21](#) (October 2009).

["Ending the California Dream,"](#) *San Francisco Chronicle* (July 14, 2009) (with Stanton Glantz)

["L'Université et la revanche des 'élites' aux États-Unis,"](#) *La Revue internationale des livres & des idées* (Mai-Juin 2009): 28.

"Can American Studies Do Economics?" review essay, *American Quarterly* (December 2008).

["Public Universities at Risk: 7 Damaging Myths,"](#) *Chronicle of Higher Education* 31 October 2008: A128.

Review of Len Gougeon, *Emerson and Eros: The Making of a Cultural Hero*, *Emerson Society Papers* (forthcoming 2008).

"Cold Wars and Culture Wars," in *Blackwell Companion to American Literature*, ed. Paul Lauter (Blackwell, 2010).

"A Statue Made of Smoke: The Board of Trustees in the New American University" (with Greg Grandin), in Monika Krause, et al., ed., [The University Against Itself: The NYU Strike and the Future of the University Workplace](#) (New York: NYU Press, 2008).

"The Corporation," [Keywords in American Studies](#), ed. Bruce Burgett and Glenn Hendler (New York: New York University Press, 2007).

[Review of The Shock of the Old: Technology and Global History since 1900,](#) "Nanoscience and Nanosociety" (Center for Nanotechnology in Society),

"Passé et passif de l'enseignement supérieur américain," *Le Monde Diplomatique* (September 2007).

["Where's My Flying Car?"](#) NSF Center for Nanotechnology in Society (May 4, 2006).

[“Nano-Punk for Tomorrow’s People,”](#) review of “Tomorrow’s People: the Challenges of Technologies for Life Extension and Enhancement,” conference at the James Martin Institute, Said Business School, University of Oxford, March 2006,.

“The Culture of Force,” [South Atlantic Quarterly](#) (Winter 2006): 241-263.

“75 Years of *American Literature*,” [American Literature 77.2](#) (June 2005).

“The Future of the Old Economy: New Deal Motives in New Economy Investors,” [Histories of the Future](#), ed. Susan Harding and Daniel Rosenberg (Durham, NC: Duke University Press, Spring 2005).

Review of David Mowery, et al. *Ivory Tower and Industrial Innovation*, in *Enterprise and Society: The International Journal of Business History* 6:2 (June 2005): 348-50.

“Jurassic U: The State of University-Industry Relations,” [Social Text 22:2](#) (Summer 2004): 51-80.

“La France, Version Américaine,” *Liberation*, Paris, France, January 9, 2004.

“Diversity in the Age of Pseudointegration,” *Theories of American Literature*, ed. Thomas Claviez and Winfried Fluck (Tubingen, Germany: REAL - Yearbook of Research in English and American Literature 19, 2003), 83-112.

[“The Value of Non-Science,”](#) *Critical Inquiry* 29.3 (Spring 2003).

“Democratic Passions: Reconstructing Individual Agency,” in [Materializing Democracy: Towards a Revitalized Cultural Politics](#), ed. Russ Castronovo and Dana D. Nelson (Durham: Duke University Press, 2002).

“Few of our seeds ever came up at all”: A Dialogue on Hawthorne, Delany, and the Work of Affect in Visionary Utopias,” with Melissa Solomon, in [No More Separate Spheres](#), ed. Cathy N. Davidson and Jessamyn Hatcher (Durham: Duke University Press, 2002).

[Review of Christopher Lane, *The Burdens of Intimacy: Psychoanalysis and Victorian Intimacy*,](#) *Victorian Studies* 44.2 (Winter 2002): 326-28.

[Review of John A. Douglass, *The California Idea and American Higher Education: 1850 to the 1960 Master Plan*,](#) *American Literature* 74.1 (March 2002): 196-98.

“Middlebrow Reading and the Power of Feeling,” review of Janice A. Radway, *A Feeling for Books: The Book-of-the-Month Club, Literary Taste, and Middle-Class Desire*, *American Quarterly* 51.4 (December 1999): 908-918.

[“Corporate Culture Wars,”](#) *Corporate Futures: The Diffusion of the Culturally Sensitive Corporate Form*, ed. George Marcus (University of Chicago Press, 1998): 23-62.

- "The Professor-Manager and the Artist-Bureaucrat," *Chicago Humanities Journal* 1:1 (1998).
Reprinted in *Minnesota Review* (2000).
- "Whiteness and Meritocracy: An Interview," *Disclosure* 7 (1998): 85-99.
- "Criticism and Cultural Knowledge," *Poetics Today* 19:3 (Fall 1998): 423-438.
- "Recapturing Academic Business," *Social Text* 51(Summer 1997): 39-66.
- "Corporation H," *Bodies INCorporated*, CD-Rom catalogue essay for installation on art and corporate culture, San Francisco Art Institute, 1997.
- "Idealism," *Encyclopedia of Transcendentalism* (Greenwood Press, 1996).
- "Not-Me," *Encyclopedia of Transcendentalism* (Greenwood Press, 1996).
- "Guillaume Oegger," *Biographical Dictionary of Transcendentalism* (Greenwood Press, 1996).
- Sampson Reed," *Biographical Dictionary of Transcendentalism* (Greenwood Press, 1996).
- "Introduction," *Mapping Multiculturalism* (University of Minnesota Press, 1996) (with Avery Gordon).
- "Multiculturalism's Unfinished Business," *Mapping Multiculturalism* (University of Minnesota Press, 1996).
- "Corporate Pleasures for a Corporate Planet," *Social Text* 44 (Fall 1995).
- "Going Public," *After Political Correctness: The Humanities and Society in the 1990s*, ed. Newfield and Strickland (Westview Press, 1995) (with Ron Strickland).
- "White Philosophy" (with Avery Gordon), *Critical Inquiry* 20 (Summer 1994): 737-757. Reprinted
1) *Identities*, ed. K Anthony Appiah and Henry Louis Gates, Jr. (Chicago: University of Chicago Press, 1996). 2) *Cultural and Literary Critiques of the Concepts of "Race,"* ed. E. Nathaniel Gates (New York: Garland Publishing, 1997): 149-69.
- "Democracy and Male Homoeroticism," *Yale Journal of Criticism* 6:2 (Fall 1993): 29-62.
- "What Was 'Political Correctness'?: Race, the Right, and Managerial Democracy in the Humanities" *Critical Inquiry* 19 (Winter, 1993): 308-36. Revised and reprinted in *PC Wars: Politics and Theory in the Academy*, ed. Jeffrey Williams (New York: Routledge, 1994): 109-145.
- Review of Stanley Cavell, *Conditions Handsome and Unhandsome*, *Prose Studies* 15 (August 1993): 244-47.

"Controlling the Voice: Emerson's Early Theory of Language," *ESQ: A Journal of the American Renaissance* 38:1 (Fall 1992): 1-29.

"Ignore the Pressure: Academic Freedom and Cultural Dissent," *Mediations* 16.2 (May 1992): 33-36.

"A Teacher for Democratizing Liberalism: A Response to Teachers for a Democratic Culture," *Mediations* 16.1 (Fall 1991): 13-15.

"Emerson's Corporate Individualism," *American Literary History* 3:4 (Winter 1991): 657-84.

"Loving Bondage: Emerson's Ideal Relationships," *American Transcendentalist Quarterly* 5:3 New Series (September 1991): 183-93.

"The Politics of Male Suffering: Masochism and Hegemony in The American Renaissance," *differences* 1.3 (Winter 1989): 55-87.

Review of David Van Leer, *Emerson's Epistemology*, *Nineteenth Century Literature* 42 (March 1988): 512-15.

ADMINISTRATIVE AND INSTITUTIONAL POSITIONS

2015-18: Member, Delegate Assembly, Modern Languages Association

2016-18: Member, Executive Committee, Transdisciplinary Connections Forum on Literature, Marxism, and Society

2016-17: Member, Task Force on Status of American Studies, American Studies Association

2014-17: Member and Chair (2015-17), Committee on Academic Personnel and Professional Rights and Responsibilities, Modern Languages Association

2015-17: Member, Editorial Advisory Board, *Academe*

2014-16: Director of Undergraduate Studies, English Department

2013-14: Member and Incoming Chair, Undergraduate Committee, English Department

2012-13: Member, Administrative Committee, English Department

2010-11: Director, UC Education Abroad Programs, Bordeaux, Lyon, Paris, France

2008-11: Président, Association Californie-Rhône-Alpes (legal proprietor and fundraiser)

2009-10: Director, UC Education Abroad Programs, Lyon

2008-09: Director, UC Education Abroad Programs, Grenoble, Lyon

2006-08: Chair, UC Systemwide Senate Committee for Planning and Budget (UCPB)

2007-08: Member, Academic Council Special Committee on Lab Issues

2006-07: Senate Committee on the Merit Review of Senior Managers

2006-08: Member, UC Systemwide Senate Academic Council

2006-08: Member, UC Academic Assembly

2006-08: Member, UC Senate-Administration Joint Task Force on Salary Scales (UCOP)

2006-08: Member, Academic Planning Council (UCOP)

2006-07: Member, Task Force on Planning for Doctoral and Professional Education (UCOP)

2006-07: Member, Regents' Task Force on UC Funding Options

2005-06: Vice-Chair, UC Systemwide Senate Committee for Planning and Budget (UCPB)

2003-05: Chair, Council for Planning and Budget, Santa Barbara Division

2002-05: Steering Committee member Industry-University Cooperative Research Program, University of California

2002-05: Technology Transfer Advisory Committee (reporting to UC Systemwide Senior Vice President for Business and Finance)

2002-03: Vice-Chair, Council for Planning and Budget, Santa Barbara Division

2001-02: Member, Council for Planning and Budget, Santa Barbara Division

2002-08: Member, Conflict of Interest Committee (UCSB Vice Chancellor for Research)

200-02: Member, UCSB VCR's Task Force on Technology Transfer Policy (author of resulting white paper)

2001-02: Committee on Educational Policy and Planning, UC Santa Barbara Academic Senate

1997-1999: Member, Senate Affirmative Action and Diversity Committee (author of Trends in Faculty Diversity Report)

1996-2012: Member or Chair, Job Placement Committee, Department of English (all years in residence)

1990-1996: Member, Administrative Committee, Department of English (most years)

PUBLIC SERVICE WRITING AND PRESENTATIONS

"Budget Cuts at San Francisco State," KCSB February 24, 2016

"Thorstein Veblen's Relevance Today: Higher Learning in America 100 Years Later," KCSB November 8, 2015.

"The State of Universities in the Knowledge Economy: Report on the Porto Workshops," KCSB July 8, 2015

"Final Outcomes of the UC Budget Negotiations," KCSB June 10, 2015

"Report on the Universities in the Knowledge Economy Conference in New Zealand," KCSB February 18, 2015

"Alternatives to the Anglophone University," University of Auckland Television, February 10, 2015

["What Will it Take to Make UC's Budget More Transparent"?](#) KALW January 29, 2015

"How Financial Aid Creates Student Debt," KCSB, November 26, 2014

"State of the University of California 50 Years After the Free Speech Movement," KZYX Fresno, November 21, 2014

"Are UC's Tuition Hikes a Good Idea?" Up Front, KPFA, November 17, 2014

["On our Minds: Pubic Higher Education,"](#) *To The Best of Our Knowledge*, Wisconsin Public Radio-PRI, September 14, 2014

"UC Admissions 2014," Evening News, KCSB May 2, 2014

"The Future of the Humanities," KBYU, March 21, 2014

"Conservative Economics in Silicon Valley," KCSB, February 12, 2014

"Educational Quality at the University of California," KCSB, October 30, 2013

"The Janet Napolitano Appointment," KCSB, July 31, 2013

"The Janet Napolitano Appointment," KDVS, July 21, 2013

"The Janet Napolitano Appointment," KPFA, July 17, 2013

"MOOC legislation and California Higher Ed," KCSB, March 26, 2013.

"Trials and Tribulations of Low-Income Students: the New York Times study of Three Galvston Girls, KCSB December 26, 2012

"Anything New in the UC Regents' Retreat?" KCSB October 3, 2012

"Innovation Crisis in Renewable Energy," KCSB July 25, 2012

"The Reynoso Report on UC Davis' Pepperspray Incident" KCSB April 14, 2012

"Why Public Services Aren't Just Safety Nets," KCSB February 8, 2012

"Milken, Romney, and LBO Government," KCSB January 11, 2012

"Wall Street's Own 99%" KCSB October 12, 2011

"State of California Audits UC: Racial Stratification by Campus," KCSB August 11, 2011

"Outcomes of the UC Regents Meeting," KCSB July 13, 2011

"Where is Financial Reform? A View from Europe," KCSB February 23, 2011

"Unshared Governance," *UCSB Faculty Association Newsletter*, Fall 2010.

"Diversity and the UC Funding Crisis," Brian's Morning Show KPFA, September 20, 2010

"La crise universitaire aux Etats-Unis et en France," Radio Pluriel Lyon, September 19, 2010

["Student Loan Debt Surpasses Credit Card Debt,"](#) "To the Point," KCRW, September 3, 2010

"Le système de réciprocité entre les Universités lyonnaises et de l'Université de Californie," Radio Pluriel Lyon, April 11, 2010.

"Europe's Economies: The Crisis Continues?" KCSB April 7, 2010

"The Governor's Budget and California Education," KCSB, January 27, 2010

["UC Regents Decide on Fee Increases Amid Protests,"](#) Which Way LA?, KCRW November 18, 2009

"The Budget Cuts: How are they Affecting Undergraduate Education?" KDVS, September 14, 2009

"The Bernanke Continuum and US Financial Policy, KCSB, September 2, 2009

"the Worse Higher Education Budget Cuts in Modern US History," KCSB, July 15, 2009

"The US and Europe: Policy Divergence on the Crisis?" KCSB March 25, 2009

"Obamanomics and the US Policy Response," KCSB, January 21, 2009

"The Meaning of the Meltdown," KCSB October 15, 2008

"The Financial Crisis II: The View from Europe, KCSB July 16, 2008

"The Financial Crisis I," KCSB July 2, 2008

"Cuts and More Cuts," article for the Faculty Association Newsletter, UCSB, Spring 2008.

"The State of the California Economy," KCSB, April 2, 2008

"The UC Budget and the Swarzenegger Cuts," KCSB February 6, 2008

"Financial Meltdowns and Public Funding," KCSB, September 12, 2007

"The State of the Budgets: California and Its Universities," KCSB, May 30, 2007

"Economic Prospects for 2007," KCSB January 3, 2007.

"Budget Politics in California: An Update," KCSB June 1, 2005

"Budget Politics in California," KCSB January 19, 2005

"The Cultural Divide in Presidential Politics," UCTV November 15, 2004

"Presidential Economics," KCSB September 24, 2004

"Ivy and Industry: Interview," KVOM, Napa Valley, CA, June 3, 2004.

"Ivy and Industry: Interview," All-American Talk Radio, San Francisco, May 11, 2004

"Ivy and Industry: Interview," KPCC Los Angeles, February 20, 2004

"Investor Sorrows," *No Alibis* KCSB July 16, 2003

"Bush Economics," *No Alibis* KCSB May 28, 2003

"The Murdoch Empire," *No Alibis* KCSB April 16, 2003.

"The Hoover Economy II," *No Alibis* KCSB February 26, 2003.

"The Hoover Economy," *No Alibis* KCSB January 14, 2003

"The History of Surveillance on Campus: Kerr and the FBI," *No Alibis* KCSB May 2002.

"Blowing Up Small Countries," *No Alibis* KCSB March 27, 2002.

"The Enron Collapse," *No Alibis* KCSB December 2001.

"The SAT Controversy at the University of California," *No Alibis* KCSB 21 November 2001.

"The Return of the Cold War Economy," *No Alibis*, KCSB 3 October 2001.

"Europe's Long Hot Summer 2001," *No Alibis*, KCSB 5 September 2001.

"Men at Work," *Santa Barbara Independent* 7-13 June 2001.

PRESENTATIONS AND INVITED LECTURES

“The Great Mistake: Public Universities in the Trump Administration,” University of Illinois, February 7, 2017

“The Great Mistake: Public Universities in the Trump Administration,” Sociology Department, UC Berkeley, February 1, 2017

“Critical University Studies as Media Studies?” Society for Cinema & Media Studies, Chicago, January 31, 2017.

“The Great Mistake: Public Universities in the Trump Administration,” George Mason University, January 26, 2017.

“The Public Good University: Some Historical Questions,” University of Michigan, January 24, 2017.

“The Great Mistake: Public Universities in the Trump Administration,” Washington State University, December 5-6, 2016.

“De-familiarizing American Higher Education,” American Studies Association Convention, Denver, CO, November 20, 2016

“The Future of Graduate Studies in American Studies, American Studies Association Convention, Denver, CO, November 18, 2016

“The Great Mistake,” Presidential Keynote, Association for the Study of Higher Education, Columbus, OH, November 10, 2016

“Using Research to Inform Policy and the Public Good,” Association for the Study of Higher Education, Columbus, OH, November 9, 2016

“The Great Mistake: Rebuilding the Public University,” Ohio State University, Columbus, OH, November 8, 2016

“The Great Mistake: Markets and Higher Education,” Chicago Humanities Festival, Chicago, IL, November 5, 2016

“The Great Mistake: Rebuilding the Public University,” Washington State University, November 3, 2016

“Why Don’t Universities Support Racial Equality?” James E. McLeod Lecture on Higher Education,” Washington University, October 25, 2016

“Must Metrics Serve the Audit Society? Addressing Marketization in Open Access Publishing and Humanities Analytics,” International Science and Technology Indicators Conference, Ingenio (CSIC-UPV), Valencia, Spain, September 16, 2016.

“International Dimensions of the University Business,” Utopian Universities Colloquium, University of York, UK, September 12, 2016.

“Why University Experimentation Requires Free Tuition,” *Knowledge Futures*, Symposium, University of Capetown, South Africa, August 18 2016.

“Facing the Public University Decline Cycle,” *Knowledge Futures* Symposium, Wits Institute for Social and Economic Research (WISER), Johannesburg, South Africa, August 16, 2016.

“Effects of Quantification on Student Learning,” Limits of the Numerical Workshop, University of Cambridge, July 19, 2016

“Is the United States Post-Democratic? Mobilizing Economic and Racial Grievances in the 2016 Campaign,” University of Bonn Consulate Series on the 2016 US Election, July 12, 2016

“Rebundling the University,” *University Futures*, Copenhagen, June 14, 2016

“Market-Driven or Open-Ended Education?,” *University Futures*, Copenhagen, June 14, 2016

“The Great Mistake: How Private-Sector Models Wreck Public Universities, and How to Stop It,” University of Nevada at Reno, May 2-3, 2016.

“The Return of Creativity: Literary Theory v. Innovation Theory,” Humanities Center, Miami University, Oxford, OH, April 27-28, 2016

“Comments on Critical University Studies, Miami University, Oxford, OH, April 27-28, 2016

Seminar on Multi-disciplinary University Redesign, University of Texas at Austin, April 21, 2016.

“The Great Mistake: How Private-Sector Models Wreck Public Universities, and How to Stop It,” University of Texas at Austin, April 20, 2016.

“The Great Mistake: How Private-Sector Models Wreck Universities,” Syracuse University, March 31, 2016

“The Great Mistake: How Private-Sector Models Wreck Public Universities, and How to Stop It,” Executive Vice-Chancellor’s Lecture Series, University of California at Davis, February 8, 2016.

“The Great Mistake: How Private-Sector Models Wreck Public Universities, and How to Stop It,” Wyoming Institute for Humanities Research, University of Wyoming, Laramie, February 2-3, 2016.

"From Unmaking to Reimagining Universities in the Neoliberal/Digital Conjunction: A microseminar with Chris Newfield," Simpson Center for the Humanities," University of Washington-Seattle, January 25-26, 2016.

"Students in the Corporate University: Seminar," University of Washington-Seattle, January 26, 2016

"The Great Mistake: How Private-Sector Models Damage Public Universities, and How to Stop It," University of Washington-Seattle, January 25, 2016

"Finance Capital and the University: Introduction," MLA Convention, Austin TX, January 10, 2016

"Where are the Humanities in Research Funding: Introduction," MLA Convention, Austin TX, January 9, 2016

"The Recovery Cycle," MLA Subconference, Austin TX, January 7, 2016

"The Limits of the Numerical: Metrics and the Humanities in Higher Education," University of Cambridge, December 14, 2015

"Comments on Universities and Think Tanks in the European Union," University of Oslo, UNIKE Workshop, December 2, 2015

"Budgeting Co-op Universities," Social Science Center, Lincoln, England, November 20, 2015

"Metrics Mania in Higher Education: What Should Faculty Do?" University of Kent, England, November 19, 2015

"What Comes After the Neoliberal University? Escalating Conflicts Over Higher Education," American University of Beirut, November 12, 2015

"What Was Faculty Governance? How Can it Be Rebuilt? University of Lincoln, England, October 19, 2015

"The Ethics of Graduate Education in the 21st Century Academy," American Studies Association, Toronto, October 9, 2015

"Critical University Studies & Social Justice: A Reconstruction," American Studies Association, Toronto, October 9, 2015

"The Student Experience of Online Education: Interviews in a California Community College," Learning with MOOCs II, Teachers College, Columbia University, October 3, 2015

"Methodological Issues in the Humanities," Cogut Center for the Humanities, Brown University, October 2, 2015

“What is Literary knowledge of Economy? Cogut Center for the Humanities, Brown University, October 1, 2015

“Group Dynamics in Research Teams: Commentary on UNIKE,” Education Faculty, University of Porto, Portugal, July 1, 2015

“American Studies in Europe Today,” American Consulate, Hamburg, Germany, June 3, 2015.

“Theory and Education in American Studies,” JFK Institute, Free University of Berlin, June 2, 2015

“Recent Developments in Innovation Theory,” Legislative Committee on Industry, Legislature for Rheinland-Wesphalia, Düsseldorf, Germany, June 1, 2015

“New Roles for Academia? The American University and the Knowledge Economy,” [Knowledge Landscapes of North America](#) conference, University of Bonn, May 28, 2015

“Neoliberalism and Education,” [Neoliberalism + Biopolitics Conference](#), UC Berkeley, February 28, 2015

“The Price of Privatization: Some Effects of a Failed Strategy and How to Stop It, University of Oregon, February 27, 2015

“What Happened to Solar Innovation,” Energy Challenges in the Developing World, UC Santa Barbara, February 20, 2015

“Ed-Tech After the MOOC Bubble: Some Implications for Student-Centered Learning,” [Universities in the Knowledge Economy](#), University of Auckland, New Zealand, February 12, 2015

“Alternative Ways of Thinking the University,” [Universities in the Knowledge Economy](#), University of Auckland, New Zealand, February 11, 2015

“The Meaning of ‘Public’ in Public University,” MLA Subconference, Vancouver, BC, January 9, 2015.

“Reforming the English Major—Again.” Critical University Studies Panel, Modern Languages Association, Vancouver, January 8 2015

“What Has Happened to Solar Innovation?” [Democratizing Governance Conference](#), UC Santa Barbara, November 15, 2014

‘What was faculty governance? How can it be rebuilt?’ University of Toronto, November 11, 2014

[“Metrics Mania in Higher Education: Strengths, Weaknesses, and Treatments,”](#) John P. McGovern MD Award Lecture in the Medical Humanities, University of Texas Medical Branch, October 23, 2014

[“Free Speech and a Free UC,”](#) The Operation of the Machine: UC Then and Now, UC Berkeley October, 2014

[“The New Normal: What Does it Mean to Work at UC Today?”](#) UC Berkeley, October 2014.

“What the Humanities are For—And Why We Should Stop Defending Them,” School for Criticism and Theory, Cornell University, July 2014

“The Future of Public Universities,” London School of Economics, June 2014

“The Price of Privatisation,” London School of Economics, June 2014

“The Humanities in Research Education,” UCLA Dean’s Forum on the Humanities, UC Los Angeles, May 2014

“Mend It, Don’t End It: California’s Master Plan for Higher Education,” UC Santa Barbara, May 2014

“What are the Humanities For—in the 21st Century?” Obermann Center for Advanced Studies, University of Iowa, April 2014

“Remarks to the Project on Rhetoric of Inquiry,” University of Iowa, April 2014.

“Remarks to the Humanities Advisory Committee,” University of Iowa, April 2014.

“The Humanities as a Public Good,” Center for the Humanities, University of Wisconsin-Madison, April 2014

"The Humanities in the Post-Capitalist University" Center for 21st Century Studies, University of Wisconsin-Milwaukee, April 2014

“Could We Build an Autonomous University?” Mellon Seminar, University of Wisconsin-Madison, April 2014

"Enough with the Defense! Why We Should Stop 'Making the Case for the Humanities,' and What We Should Do Instead," Glasscock Center, Texas A&M University, March 2014

“Innovation Theory in the Humanities: Liberal Arts as Practical Arts,” Brigham Young University, Utah, March 2014.

“When America Flunked Democracy: Urban-Mystery Origins of Political Gridlock,”
”American Mysteries Conference, UC Santa Barbara, February 2014

"Can the Professoriat Speak?" University of Southern California, February 2014

"Notes on Online Education After MOOCs," School of Education, UC Santa Barbara, February 2014

"What are Universities For?" Interdisciplinary Humanities Center, UC Santa Barbara, February 2014

"Humanities Unbound," TORCH Centre, Oxford University, Oxford, England, January 2014

"Moving Humanities Accounting Beyond Explicit Costs," MLA Convention, Chicago, January 2014

"Building the Bootleg University," MLA Subconference, Chicago, January 2014

"Elements of a Post-Capitalist University," SOAS Law School, London, November 2013.

"Elements of a Post-Capitalist University," Historical Materialism Conference, London, November 2013.

"Can Humanities and Social Science Faculty Collaborate? Notes from a 5-Year NSF Grant," Universities in the Knowledge Economy, Copenhagen, Denmark, October 2013

'MOOCs as an instrument of global democracy?' Universities in the Knowledge Economy, Copenhagen, Denmark, October 2013

"How Not to Fix Our Public Universities: An Overview of the American Case," EPOKE Seminar Lecture, Copenhagen, Denmark, October 2013

"How Will MOOCs Affect US Universities' International Strategy?" National University of Singapore, July 2013

"The Return of Creativity: Literary vs. Innovation Theory," Grinnell College, April 2013.

"The Future of the Public University: Saved by the Humanities Edition," [Consortium of Humanities Centers and Institutes Annual Meeting](#), University of Kansas, April 2013

"MOOC-fest at the Science-Mart: What the Third Wave of Online Education Means for Cultural Study," Cambridge University, April 2013

"The Reach of Online Education," Learning Mode Conference, University of California at Berkeley, March 2013

"The Destruction of Creativity? Literary vs. Innovation Theory," Pratt Institute, March 2013

"21st Century English Departments: Notes on the Liberal and Practical Arts," Pace University, February 2013.

"It's Not a STEM World After All: Notes on the Liberal and Practical Arts," College Arts and Humanities Institute, Indiana University, February 2013.

"After the Devolution: Rebuilding Public Universities," University of Texas, Austin, December 2012.

"The Impact of the Elections on Public Universities," UCLA, November 2012.

"The Elections Will Not Save Us: The Paradigm Shift that Could," UC Santa Barbara, October 2012.

"It's Not a STEM World After All: Notes on the Liberal and Practical Arts," Michigan Technological University, October 2012.

"Rebuilding the Public University: From the Innovation Economy to Craft Society," Michigan Technological University, October 2012.

"The Permanence of the Public University Budget Crisis: Some Changes Since 2009," UC Berkeley, September 2012.

"Out of Frame: Past and Present Visions of the UC's City of Intellect," UC Berkeley, Sept 2012.

"American Studies and Knowledge Ecologies," University of Bonn, Germany, September 2012.

"The Future University" Arts Center Inaugural, University of Umea, Sweden, May 2012.

"Does Innovation Theory Need the Humanities? HUMLab, University of Umea, Sweden, May 2012.

"Does Innovation Theory Need Cultural Study?" University of Freiburg, May 2012.

"Does Cultural Study Need Innovation Theory?" JFK Institute, Free University of Berlin, April 2012.

"Academic Senate Budget Overview Then and Now: Is There Progress since 2007? UC Santa Barbara, March 2012

"The Technological University We Need," UC Irvine, March 2012

"Current Humanities Research on Cultural Knowledge Production: Four Responses," USC, Los Angeles, March 2012

"After the Devolution: Reinventing the Humanities for the Future University," USC, Los Angeles, March 2012

"The Future of the Public University in the Age of Privatization," Rutgers University, February 2012

"Seminar on *Unmaking the Public University*: Theoretical Considerations for the Future," Center for Cultural Analysis, Rutgers University, February 2012

"The Fate of the Humanities in the Public University," University of Maine, February 2012

"The Future of the University of California in the Age of Privatization," UC Irvine, February 2012

"The Future of the University of California in the Age of Privatization," UC Riverside, January 2012

"Rebuilding the Public University: From the Innovation Economy to Craft Society," McMaster University, Hamilton, Ontario, November 2011

"Solar Innovation: The Case of Germany," American Anthropological Association, Montréal, Québec, November 2011

"Solar Innovation: The Case of Germany," SNET, Tempe, Arizona, November 2011

"Craft Practice in the Academy: Seminar on Sennett and Rancière," Reed College, October 2011.

"Ruin and Rebirth in the American University: How to Reverse Decline," Reed College, October 2011

"How to Put Educational Quality on the Agenda," Portland State University, October 2011

"Ruin and Rebirth in the American University: How to Reverse Decline," Portland State University, October 2011

"The Innovation Conspiracy: Ruin and Rebirth in the American University," University of Illinois Urbana-Champaign, October 2011.

"Obama and the Effects of Conservative Affect," American Studies Association, Baltimore October 2011.

"Budget Cuts and Graduate Labor," American Studies Association, Baltimore October 2011.

"Unfunding the Humanities: The Case for Secession," Cambridge University, July 2011.

"California's Over: the Fall and Rise of the Public Sector Origins of the Golden State," 6th International Conference In Interpretive Policy Analysis, University of Cardiff, UK, June 2011

"Budget Attacks on Public Higher Education," Centre for Research in the Arts, Social Sciences and Humanities, University of Cambridge, May 2011.

"Open Source Nano for the 'Developing' World? INRA, Ivry-sur-Seine, May 2011.

"Why are they Whacking Higher Ed?: Some Lessons from the US," Goldsmiths College, University of London, March 2011.

"The View from 2020: How Universities Came Back," MLA Convention, Los Angeles, January 2011.

"The View from 2020: How Universities Came Back," MLA Counterconference, Loyola Law School, Los Angeles, January 2011.

"Blogging and Academic Activism," MLA Convention, Los Angeles, January 2011.

"The Decline of the Anti-Common: an English Professor Among Nanotechnologists," Duke University, November 2010.

"The Endless Squeeze on Higher Ed: How it is Working, What They Want," American Studies Association Convention Presidential Plenary, San Antonio, November 2010.

"The Rise and Fall of Global English? The Impact of Immersion Programs on American Languages," American Studies Association of Turkey, Alanya, November 2010.

"America's Wrongful Modernity: Hawthorne on Puritan Psychology," Bogaziçi University, Istanbul, November 2010.

"Introduction: The Crisis of the Public University and the Future of the Humanities," University of California at Berkeley, October 2010.

"Is Nanotechnology Changing Technology Transfer?" S.NET Conference, Darmstadt, Germany, October 2010

"Nanotechnology, Quantum Dots, and Open Source," Nanorama, Lorient, France, September 2010

"Can the US National Innovation System Work for Low- and Medium-Income Countries?" INRA, Ivry-sur-Seine, June 2010

"Some Psychological Implications of Obama's First Year as President," University of Freiburg, June 2010.

"Quelques mauvaises idées budgétaires américaines qui attendent leur application universitaire en Europe: pourquoi les éviter?" Université de Toulouse-Mirail, May 2010.

"The End of the Public University and the Beginning of the Next," University of California at Santa Barbara, May 2010

"Innovation Troubles: Could a Better Public Narrative Help Solar Energy?" Center for Nanotechnology in Society, UC Santa Barbara, May 2010.

"The End of the Public University and the Beginning of the Next," Robert Eliot Memorial Lecture, Literature Department, UC San Diego, May 2010.

"Redefining the Public Mission University," University of Washington-Seattle, May 2010

"The End of the American University: What Comes Next?, New Universities Keynote, University of Washington-Boethell, May 2010

"The End of the American University: What Comes Next?" American Studies Program, UC Davis, May 2010.

"Restoring the Public University," Department Chairs' First Annual John Gemello Academic Leadership Symposium, San Francisco State University, May 2010.

"Unmaking the Public University Two Years Later," Vampire Slayers Project, San Francisco State University, May 2010

"The End of the American University: What Comes Next?," Center for Social Theory and Comparative History, UCLA, May 2010

"Is the West Facing an Innovation Crisis"? *States of Innovation* (Université de Lyon 3 & ENS-Lyon , April 2010).

"What Happened to Solar?: A Case Study in Innovation Failure," *States of Innovation* (Université de Lyon 3 & ENS-Lyon, April 2010).

"What's Left of Obama's Presidency?" Boğaziçi University, Istanbul, Turkey, February 2010

"Academic Crisis: What Should Graduate Students Do? *Modern Languages Association* December 2009 (in absentia).

"The End of the American Funding Model: What Comes Next?" FOREDUC, University of Paris – X, Nanterre, December 2009.

"Remarks on Art-Sci Innovation and Jim Gimzewski," Institute Méditerranéen de Recherches Avancées, Marseille, November 2009.

"Structure and Silence of the Cognotariat," Meeting on the Perils and Opportunities of the Internationalisation of Higher Education," Université de Lausanne, September 2009.

“Premonitions of Deliverance: The University and Global Change,” Conference on the Global University, La Sapienza, Roma, June 2009.

“What is Open Innovation at the Nanoscale,” CNRS Meeting on Nanotechnology and Global Development, Ivry-sur-Seine, June 2009.

“Collaboration at the Nanoscale,” Presentation to National Science Foundation site team, Center for Nanotechnology and Society, UC Santa Barbara, May 2009.

“Collaboration at the Nanoscale: Does it Accelerate Innovation?” UC Santa Barbara, January 2009.

“The Obama Administration and the Knowledge Economy,” University of Paris 10 – Nanterre, January 2009.

“Ending the Budget Wars: Funding the Humanities during a Crisis in Higher Education,” Modern Languages Association, San Francisco, December 2008.

“Studying Innovation Networks: Internet is Better as Form than Function,” Institut Méditerranéen de Recherches Avancées, Marseille, France, November 2008

“Accelerating the Crisis: The American University Abroad,” American Studies Association Convention, Albuquerque, NM, October 2008.

“Inside the UC Budget Bureaucracy: An Adventure in Critical Ethnography,” Center for Critical Ethnography, University of California at Irvine, October 2008.

“Can Industry Funding Save Research: Comparing the United States and France,” “Université de l’Automne” de Sauvons la Recherche, Conseil régional de Midi-Pyrénées, Toulouse, October 2008.

“DARPA’s Impact on Photovoltaic Research,” Conference on Tracking the Hidden Developmental State, Institute for International Studies, UC Berkeley, June 2008

Quantum Dots and 3G Photovoltaics: Research of the Innovation Group, NSF Site Visit, Center for Nanotechnology and Society, UC Santa Barbara, May 2008

“The Problem with Privatization,” Philosophy Department, University of North Texas April 2008

“The Budget Wars on the 1960s,” Humanities Center, University of California, Irvine, April 2008

“Budgetary Trends at the University of California” (Problems for Basic Research), Meeting of the Council of Chancellors, the University of California. March 2008.

- "The University at the Crossroads: A U.S. Social Crisis," Université de Paris X - Nanterre, February 2008.
- "Privatization and Pleasure," Modern Languages Association, December 2007 (via panel colleague)
- "The Squeeze Doctrine: Origins of a US Culture of Force," Central European University, Budapest, December 2007
- "Race and the American Social Model," Centre d'Etudes Politiques, Université de Paris VIII - Saint-Denis, December 2007.
- "Activism and Anti-Privatization," American Studies Association, October 2007 (via panel colleague)
- Quantum Dots and Intellectual Property: Research of the Innovation Group, National Advisory Board Review Center for Nanotechnology and Society, UC Santa Barbara, April 2007.
- Quantum Dots and Intellectual Property: Research of the Innovation Group, Center for Nanotechnology and Society, UC Santa Barbara, March 2007.
- "The Impact of Race on the History of Technology," History Department, Drexel University, March 2007.
- "The Corruption of Academic Knowledge Production," Literature Department, Duke University, Jan 2007.
- "The Corporation and Culture," American Studies Association, Oakland, CA, October 2006.
- "American Business Culture and Sustainable Global Development," Institut de l'études européens, Université de Paris - VIII, May 2006.
- "Intellectual Property and the Creative Process," Atlanta Science and Technology Conference, Georgia Institute of Technology, May 2006
- "Creativity and US Business Culture," Institut de l'études européens, Université de Paris - VIII, May 2006.
- "A Game the West Can Win? Innovation, the University, and the High-Tech Economy," Institut de l'études européens, Université de Paris - VIII, May 2006.
- "Where's My Flying Car?" Center for Nanotechnology in Society, UC Santa Barbara, May 2006.
- "Tocqueville's Analysis of American Business Culture," Institut de l'études européens, Université de Paris - VIII, April 2006.

- “American Business and the Culture of Force in U.S. Foreign Policy,” Institut de l’études européens, Université de Paris - VIII, April 2006.
- “Work in America: Moguls, Temp Slaves and Immigrants,” Institut de l’études européens, Université de Paris - VIII, April 2006.
- “Governance and Creativity in Nanoscale Research,” Tomorrow’s People Conference, Said Business School, University of Oxford, March 2006.
- “What is American Business Culture?,” Institut de l’études européens, Université de Paris - VIII, March 2006.
- “Middle-Class Roots of the Culture of Force,” Middle Eastern Studies Center, New York University, February, 2006.
- “The University in an Age of Commercial Research: Where will the Bologna Process Take Europe’s Universities?,” Instituts für Nordamerikastudien, Albert-Ludwig Universität, Freiburg, Berlin, Germany, January 2006
- “Why Do the Culture Wars Continue, and What Do They Mean?,” des John F. Kennedy-Instituts für Nordamerikastudien der Freien Universität Berlin, Germany, January 2006.
- “Cultural Origins of the American Culture of Force,” Colloque Cultures impériales; perspectives transatlantiques sur les empires, Université de Paris X-Nanterre, November 2005.
- “Interdisciplinarity in an International Context,” American Studies Association Convention, Washington, DC, November 2005.
- “What is Cultural Studies Today?” North Carolina A&T, Greensboro, NC, June 2005.
- “Business Studies and the Liberal Arts,” North Carolina A&T, Greensboro, NC, June 2005.
- “The Culture of Force in US Foreign Policy,” Law and Society Association National Convention, Las Vegas , NV, June 2005.
- “The Humanities in the Age of Technology Transfer,” Cloning Cultures Conference, UC Humanities Research Institute, Irvine, CA, May 2005.
- “The Place of the Humanities in the ‘Corporate University,’ ” American Association of Colleges and Universities National Convention, San Francisco, CA, January 2005.
- “Cultural Studies and Cultural Policy,” Goldsmiths College, University of London, December 2004.
- “Revolution and Administration,” American Studies Association Convention, Atlanta Ga. November 2004

- "Shame in the University," Public Feelings Panel, American Studies Association Convention, Atlanta Ga. November 2004
- "The Humanities in the Age of Technology Transfer," University of Bonn, Germany, June 2004.
- "Cultural Conflicts in US-EU Foreign Policy," Université de Paris VIII, December 2003
- "The Cultural Roots of US Foreign Policy," American Studies Association, Hartford, Conn. November 2003
- "Diversity in the Age of Pseudointegration," Dartmouth College, June 2003.
- "Diversity in the Age of Pseudointegration," University of California, Santa Cruz, May 2003
- "Literature in the New Economy," University of Washington, Seattle, March 2003.
- "Diversity in the Age of Pseudointegration," Modern Languages Association, New York, December 2002
- "Old Before its Time: The Problem of the Post-60s Generation," Modern Languages Association, New York, December 2002.
- "Economy and Affect: A Response," American Studies Association, Houston, November 2002.
- "Technology Transfer from the "Other Side" of Campus," UC Office of the President, Patent Coordinator's Meeting, Oakland, November 2002.
- "Does Diversity Have a Theory?" *Theories of American Culture*, Free University Berlin, May 2002.
- "The University Sources of the New Economy," Modern Languages Association, New Orleans, December 2001
- "The Fate of Affect in Hawthorne's *Blithedale Romance*," Modern Languages Association, New Orleans, December 2001
- "The University Sources of the New Economy," American Studies Association, Washington, DC, November 2001
- "Social Effects of Mergers and Acquisitions," Copenhagen Business School, May 2001
- "Innovation and Finance in the DotCom Start-Up," Copenhagen Business School, May 2001
- "The Role of Innovation in the DotCom Start-Up," Copenhagen Business School, May 2001

- "Business Studies and Cultural Studies," Copenhagen Business School, May 2001
- "Acquisitions and the Impact on Innovation," Copenhagen Business School, May 2001
- "Five Models of Mergers and Acquisitions in Recent Research," Copenhagen Business School, May 2001
- "Diversity Management: The Case of Jonah Creighton," Copenhagen Business School, May 2001
- "Creativity in a Non-Dotcom: The Limits of the New Economy," Social Sciences Research Council conference on the New Economy, Emory University, April 2001
- "Neoliberalism or Neohumanism," American Studies Association, Detroit, MI October 2000.
- "Charlie Schwartz v. UC Finance," California Studies Association, San Diego, February 2000.
- "Indigenous Capitalism in a Global Age," American Studies Association, Montréal, October 1999.
- "Capital in the Cubicles: Notes on a Culture War," Business Culture conference keynote address, San Jose State University, April 1999.
- "Emerson's Individualism and the 'New Economy,'" University of Michigan Business School, April 1999.
- "Is There a 'Consensus' Multiculturalism?" Indiana University, April 1999.
- "Global Diversity and Corporate Culture," American Studies Association, Seattle, November 1998.
- "Private Prisons in the Global Order," Critical Resistance: Beyond the Prison-Industrial Complex, UC Berkeley, September 1998.
- "The American Humanities in a Corporate Society," University of Chicago, May 1998.
- "The Concept of Business Revolution," University of Michigan Business School, April 1998.
- "The Cultures of American Finance," Duke University, February 1998.
- "American Studies and Corporate Trainers," American Studies Association, Washington D.C. October 1997.
- "The Professor-Managers," Public Intellectuals and the Future of Graduate Education, University of Chicago, June 1997.
- "Whiteness and Meritocracy," Lecture Series on "Whiteness," University of Kentucky, April 1997.

"Business Culture and the Erosion of Markets," Modern Languages Association Convention, Washington, D.C., December 1996.

"Emerson These Days," *The Greenfield Code*, KCTV, Santa Barbara, December 12, 1996.

"After Political Correctness: The Humanities and Society in the 1990s," keynote address, American Studies Association of Turkey Seminar, Izmir, November 1996.

"From Multiculturalism to Diversity Management," American Studies Association of Turkey Seminar, Izmir, November 1996.

"The New Self: Emerson's and Ours," Bogaziçi University, Istanbul, November 1996.

"The Future of American Studies," Bogaziçi University, Istanbul, November 1996.

"Corporate Culture Wars," UCSB Community Relations Symposium, October 1996.

"The New Self: Emerson's and Ours," USIS lecture, UCSB, July 1996.

"Six American Nations: Puritan to Multi-national America," USIA lecture, UCSB July 1996.

"American Culture and Corporate Culture," two day symposium leader, San Diego State University, January, 1996.

"Race and Meritocracy," UC San Diego, October 1995.

"Multiculturalism and Affirmative Action," German-American Symposium, UC Humanities Research Institute, August 1995.

"Liberal Racism and the Attack on Affirmative Action," UC San Diego, April 1995.

"The Genesis of Liberal Racism," Modern Languages Association Convention, San Diego, December 1994.

"Corporate Pleasures for a Corporate Planet," American Studies Association Convention, Nashville, October 1994.

"Cultural Studies, Budget Studies," Conference on "Knowledges: Production, Distribution, Revision," University of Minnesota, April 1994.

"The Public Humanities," Institute on Culture, Carnegie Mellon University, June 1993.

"Practical Culture: The Crisis of the Liberal Arts in the Poetry of James Thomson," Presidential Inaugural, Reed College, Portland, OR, March 1993.

- "Post-Humanism and Post-Humanities," Sociology Colloquium, UCSB March 1993
- "Lesbian and Gay Studies and Social Theory," Modern Language Association Convention, New York, December 1992.
- "Capital Read Derrida," Response to Judith Butler's "Bodies that Matter," USC Center for the Study of Women and Men, March 13, 1992.
- "Race and `PC' in the University," in a series Six Views of Political Correctness, Channel 21, Santa Barbara, CA February, 1992.
- "Introduction: Ignore the Pressure," Modern Languages Association Convention, December 1991, San Francisco.
- "The Status of Politics in Literature and Sociology," Society for the Study of Social Problems, August 1991, Cincinnati OH.
- "New Ethnicities: Race without Politics," Institute on Culture, University of Oregon, June 1991.
- "Collectivity: Pragmatism and Popularity," Modern Languages Association Annual Convention, December 1990, Chicago.
- "Physical Relations: Male Bonding and Domesticity," American Studies Association Convention, November 1990, New Orleans, LA.
- "Neopragmatism's Domestic Fictions," Western Humanities Conference, October 1990, Berkeley, CA.
- "'Disgusting Fictions': Penny Pornography and the Antebellum Urban Masses," Modern Language Association Convention, December 28, 1989, Washington D.C.
- "'Disgusting Fictions': Penny Pornography and the Antebellum Urban Masses," American Studies Association Convention, November 4, 1989, Washington D.C.
- "The Politics of Male Suffering: Ambivalence as Domination in the American Renaissance," meeting of the International Association for Philosophy and Literature, Emory University, Atlanta GA, May 4, 1989
- "The Masses in James's The American Scene," Northeast Modern Language Association, Wilmington DE, March 30, 1989
- "Autonomous and Corporate Subjectivity in Emerson's `Prospects,'" University of California, Santa Barbara, January 20, 1989
- "Frederic Remington's Permanent Revolution," Houston Museum of Fine Arts, November 12, 1988.

"Hawthorne, Patriarchal Consensus, and Social Class," Texas American Studies Association, Wichita Falls, Texas, November 20, 1988.

"Male Power, Male Pathos: The Death of Dimmesdale," South Central Modern Languages Association convention, October 23, 1988.

"The Politics of Male Suffering," Cultural Studies Symposium, Rice University, February 12, 1988.

"Romance and Failure in James's American Scene," Northeastern Modern Language Association convention, April 3, 1987.

"Collectives and Natural Law in Emerson's 'Worship,'" Rice University, Houston TX, January 1987

"Collectives and Natural Law in Emerson's 'Worship,'" University of Oregon, Eugene OR, January 1987

"Collectives and Natural Law in Emerson's 'Worship,'" American University, Washington DC, January 1987

"Troping and Positing in Paul de Man's Reading of Nietzsche," "Fin de Siècle Readings: The Twentieth Century in Our Time," September 26, 1986, Cornell University.

"'Nobody Drops His Domino': Emerson on Other People," Emerson Symposium, June 30, 1986, Cornell University.

"Stephen Whicher and the Romanticism of Recent Emerson Commentary," Emerson Symposium, June 15, 1986, Cornell University.

COURSES TAUGHT

TEACHING EXPERIENCE	<u>UC Santa Barbara</u>	1989-
	Literature and Creativity in College (annual capstone seminar)	
	Detective Fiction (annual undergraduate large lecture course)	
	Global California (annual undergraduate large lecture course)	
	Future of General Theory: the case of Critical University Studies (PhD)	
	Cultural Study and Innovation Theory (PhD)	
	American Literature and Business Culture	
	American Literature 1780-1865 (PhD)	
	The Cultural Studies Tradition (PhD)	
	Contemporary American Literature	
	Contemporary Theories of Identity (PhD)	
	California Culture Through World War One	
	Modern Sex and Modern Love (Women's Studies)	
	Colonial American Literature	
	The Rise of the American Novel	
	Twentieth Century American Literature	
	Nineteenth Century American Literature	
	Transcendentalism in its Social Context	
	American Culture in the 1950s	
	American Domestic Literature	
	Corporate Fictions	
	<u>Duke University</u>	1999-2000
	Literary Theory and Corporate Culture	
	Literature and Emotions	
	<u>Rice University</u>	1987-1989
	American Literature Before 1865	
	The Rise of the American Novel (popular and domestic)	
	Topics in Literary Criticism: Feminism and Marxism	
	Literary Criticism Since 1930: Language and Politics	
	Films of Stanley Kubrick	
	Major British Writers: 1800 to Present	
	Critical Reading and Writing (Composition)	
	<u>Cornell University</u>	1981-1987
	American Literature Before 1865	
	American Literature After 1865	
	Early American Literature	
	American Renaissance	
	<u>University of Pennsylvania</u>	1980-1981
	Modern Drama	
	Films of Stanley Kubrick	